The Curtis R. Priem Experimental Media and Performing Arts Center at Rensselaer Polytechnic Institute, Troy, NY, invites applications for the position of Manager, Marketing and Communications.

EMPAC offers advanced facilities and resources for media and the arts in production, performance and research. The program ranges from initializing new artistic productions through commissions and extended residencies to supporting science and engineering in the creation of immersive and interactive environments.

Please visit empac.rpi.edu to see what we’ve been up to.

DUTIES AND RESPONSIBILITIES

You will be responsible for development and implementation of a comprehensive marketing, media, and communications plan that assists EMPAC in promoting its specific mission, programs, and activities within the Institute, in the Capital Region, nationally, and internationally. You will collaborate closely with campus and external partners to position EMPAC as one of the Institute’s highest priorities and as a national and international leader in the fields of experimental media and time-based arts.

MINIMUM QUALIFICATIONS

• Bachelor’s degree required in a communications discipline (marketing, public relations, journalism, etc).
• Three (3) year’s relevant experience in journalism, marketing, or media relations for the arts.
• Experience in writing and editing.

TO BE SUCCESSFUL YOU’LL HAVE:

• Ability to design messages to communicate complex ideas to a wide variety of audiences
• Ability to develop strategies for the marketing and publicizing of arts programming.
• Ability to navigate a complex organizational structure.
• Excellent organizational skills and an ability to develop and work from a plan.
• Commitment to higher education and familiarity with the role of a research university.
• A Masters Degree in a related field is preferred.

Samples of your past work will be necessary.

Rensselaer offers a full benefits package, and competitive compensation commensurate with experience.

TO APPLY

Qualified candidates must apply online at https://rpijobs.rpi.edu/, job number 20130253. Be prepared to submit two samples of your past journalism work that relates to subject matters in technology and the arts.

Rensselaer Polytechnic Institute is the nation’s oldest technological university. RPI offers degrees from five schools: Engineering; Science; Architecture; Humanities, Arts, and Social Sciences; and the Lally School of Management & Technology. For almost two centuries, Rensselaer has maintained a reputation for providing an education of undisputed intellectual rigor based on educational innovation in the laboratory, classroom, and studio.

The Institute’s programs serve undergraduates, graduate students, and working professionals around the world. The Institute’s long-standing reputation drew students from 39 states in addition to Washington, D.C., Puerto Rico, and 13 foreign countries in the fall of 2009. Rensselaer offers more than 145 programs at the bachelor’s, master’s, and doctoral levels. Students are encouraged to work in interdisciplinary programs which allow them to combine scholarly work from several departments or schools. The university provides rigorous, engaging, interactive learning environments and campus-wide opportunities for leadership, collaboration, and creativity.

We welcome candidates who will bring diverse intellectual, geographical, gender and ethnic perspectives to Rensselaer’s work and campus communities.