Manager, Communications & Marketing
Experimental Media and Performing Arts Center (EMPAC)

The Curtis R. Priem Experimental Media and Performing Arts Center (EMPAC) at Rensselaer Polytechnic Institute in Troy, NY is in search of a Manager for Communications and Marketing to develop, implement and execute strategies that publicize and promote EMPAC events, residencies, research, workshops, and high profile functions of the university, at a regional, national, and international level.

Reporting to the director of EMPAC, the manager collaborates with members of the EMPAC team, campus and external partners to position EMPAC as one of Rensselaer’s highest priorities—as a national and international leader in the field of production, research, and performance at the intersection of arts, science and technology. The manager works closely with the curatorial team and director to articulate EMPAC’s mission.

The manager will design and create communications that include news releases, press pitches, and web and social media content for internal and external constituents, connecting campus and the greater community with EMPAC’s mission and program as part of a research university. In particular, the manager will successfully reach the diverse student body on the campus of a renowned university and promote engagement, partnership and collaboration with international peer institutions working in the arts and media arena.

A Bachelor’s degree in a communications discipline (marketing, public relations, journalism, etc.) or artistic/performing arts field is required, in addition to five (5) year’s relevant experience in journalism, marketing or media relations, preferably for the arts. Excellent writing and editing skills are required, with writing experience on the regional and national spectrum. The ideal candidate has an understanding of, and interest in, contemporary, non-commercial performing and visual time-based arts, including the intersection of arts & digital technology. The ability to work with complex artistic and technological subject matters and to formulate them in a lively, accessible and compelling format is a necessity.

The position is part of a highly diverse and energetic team that continually shapes and produces the program as it evolves at EMPAC. For an indication of the scope of work explored, created and performed at EMPAC, visit http://empac.rpi.edu.

Qualified candidates may apply by visiting https://rpijobs.rpi.edu/postings/8322. Work/writing samples will be required, either by providing links or attachments, during the application process.

*We welcome candidates who will bring diverse intellectual, geographical, gender and ethnic perspectives to Rensselaer’s work and campus communities.*

*Rensselaer Polytechnic Institute is an Affirmative Action/Equal Opportunity Employer*